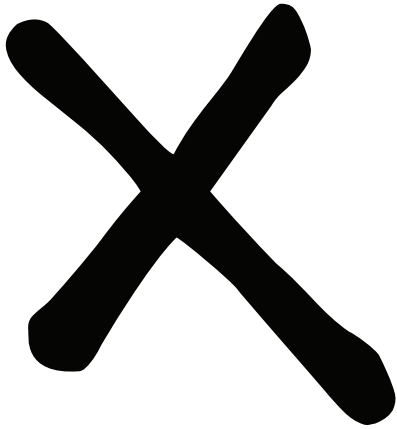


THIS IS STOLEN



**AMERICAN RYE WHISKEY WITH RAW HONEY
& ORANGE PEEL THAT'S MADE TO SHOOT.**

- 1L: 6 or 12 bottle / case
- 750mL: 6 bottles / case
- Aged over two years in new American oak
- Affordable and priced to move



GOOD

Stolen X is made with real, organic ingredients, is gluten free and aged in new American oak. It has less sugar for a tastier shot.

FAST

Ready-to-sip: Add an orange peel for a fast-serve cocktail.

Ready-to-shoot: Pair Stolen X with a beer for a great-tasting shot special.

EASY

Stolen X is an easy-serve option from the bottle or tap for any drinking location or occasion. Best served chilled. No mixers or garnishes needed.

THIS IS STOLEN

POSITIONING

Retail: We're a better-tasting flavored whiskey than Jack Daniel's Honey, Jim Beam Fire or Crown Royal. Place in the flavored whiskey section as a craft trade-up.

On-Premise: We like to party. It's not complicated. Stolen X is made to shoot. Not a shot bar? Quick-serve over ice as a house cocktail.



MAKING OUR MARK

With the help of several key influencers, Stolen's social media following grew faster and had a higher rate of likes, comments and shares in 2020 than Jack Daniel's, Fireball, Crown Royal, Jameson and Jagermeister. Follow Stolen on Instagram at @thisisstolen.



@hxltmusic (& friends)



@leftyoutthere



@marty_grimes