

SPECIFICATION SHEET

STOLEN X

750ML

Contents of Bottle: 750ml

ABV %: 35 (70 proof)

Bottles per Case: 6

Bottle Label Barcode: 816136024151

Shipper Barcode: 10816136024158

COLA Reference #: 18268001001011

Palletization: 112 cases of 6 x 750ml
(672 bottles in 4 layers of 28 cases)

Case Dimensions (L/W/H):

10"/7.00"/11.25"

Case Weight: 16.11lbs

Cases per Pallet: 112 cases

Pallet Dimensions: 48"/40"/50.5"

Importer: Park Street



SPECIFICATION SHEET

STOLEN X 1 LITER

Contents of Bottle: 1L

ABV %: 40 (80 proof)

Bottles per Case: 6

Bottle Label Barcode: 816136024564

Shipper Barcode: 10816136024561

COLA Reference #: 08161360245646

Palletization: 4 Layers of 20 cases

Case Dimensions (L/W/H):

10 3/8" x 6 7/8" x 11 7/8"

Pallet weight: 1,628lbs

Cases per Pallet: 80 cases

Pallet Dimensions: 40" x 48" x 55"

Importer: Park Street



08161360245646



SPECIFICATION SHEET

FAQS

Stolen X - same great organic ingredients, now with less sugar.

Stolen is decreasing the sugar content in Stolen X following consumer drinking trends, alongside a decrease from 80 to 70 proof.

Easy to drink, easy to shoot, Stolen X served chilled or over ice as a quick smooth beverage, ideal for celebrating social occasions.

Sold in both 1 L and 750ml bottles, Stolen X keeps the party going for a new generation of educated drinkers.



Will the product taste different? Stolen X 70 proof uses the same organic ingredients, now with lower ABV and less sugar.

Which products are deproofing? Stolen X 750ml bottles. Stolen X 1L bottles will remain at 80 proof.

When will they phase? Stolen X 70 proof SKUs are hitting distributors now.

What's changing on the label? Proof (Alc) statement will change from 80 proof (40% Alc/Vol) to 70 proof (35% Alc/Vol).

What about UPC, SCC & SKU numbers? All codes will stay the same. No change.

How will orders be transitioned? The new proof will be transitioned in and orders will be modified to receive the new Stolen X 70 proof products as Stolen X 80 proof is depleted. Production will continue uninterrupted.